

DRAFT BUDGETS FOR THE GREANWOLD PROJECT

Brand PowerPoint Page #	Project	Stage	Budget
3	Greanwold's GreanPal Language Club	Create a working website for developing pre-sales equal to first year enrolment	\$100,000
		Once pre-sales completed, develop fully the intermediate stage of completing first stage website, testing and running	\$250,000
		Incoporate the "penpal" aspect, begin marketing aggressively, expansion, add rewards, merchandising	\$250,000
4	Minosaur Globe Toy Greanwold Virtual Online World	Develop the Minosaur Globe and Greanwold virtual website, build the website (India), create the toys and go live online	\$150,000
5,6,7	Bobbleheads, Action Figures Toys	I have a contact in China who can produce these. However, requires molds, production run, etc. Will initially sell online throught the Greanwold website.	\$250,000
8	Books (Paperback * E-books)	I need to re-write the first book and then sit down and gein writing the next 4 - 10. Need to hire a good editor and begin the serach for a publisher	\$50,000
9, 10, 11	The Minosaur Globe and Virtual World	This is part of Greanwold's World and is both a learning tool and a toy. Need to have molds made, packaging and all the components and the merchandising	\$100,000
12	Plush dolls	Little kids love these. Need to select six Minosaurs to start	\$25,000
13,14,15	Clothing	I have all the designs done.Need updating and a manufacturer. Can be initially sold online	\$100,000
16	My Minosaur Cam	Where kids can take selfies and add them to the bodies of Minosaurs, make cards, emoticons, etc. Initial reponse from some kids is they love it. For an example.	\$100,000
17		6 TV specials \$250,000 each	\$1,500,000
		First Feature Film	\$6,500,000

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CHARITABLE AND ALTRUISTIC ASPECT OF GREANWOLD

The Greanwold Foundation linked to the various charities and functions that Jewels is involved in.
I love the freebie and give away ideas Jewels spoke about.Its all about the kids.

TOTAL

\$9,375,000